



**WATERPROOFING MATERIALS**

**CONCRETE & MORTAR  
ADDITIVES**

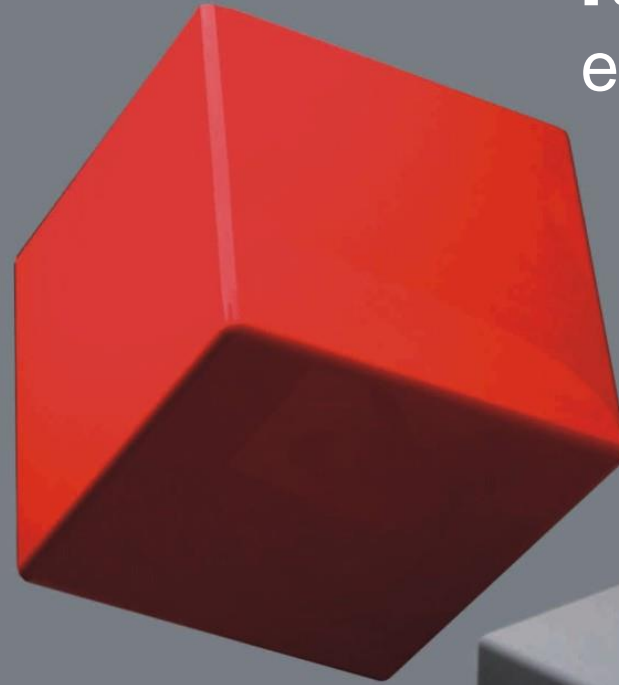
**TILE ADHESIVES & GROUTS**

**REPAIRING MATERIALS**

**PLASTERS & PAINTS**

**INDUSTRIAL FLOORINGS**

**raise** your  
expectations



**BUILDING CHEMICALS & MORTARS**

# START-UP

**1980**

**Establishment of ISOMAT**

**MISSION**

**Production of high quality, innovative, value-for-money and environmental-friendly products**

**VISION**

**Offering to the construction world innovative and easy-to-apply integrated solutions through a network of affiliated companies and local distributors**

**VALUES**

- **High quality**
- **Innovation**
- **Flexibility**
- **Continuous growth**

# PRODUCT CATEGORIES

## Waterproofing Materials

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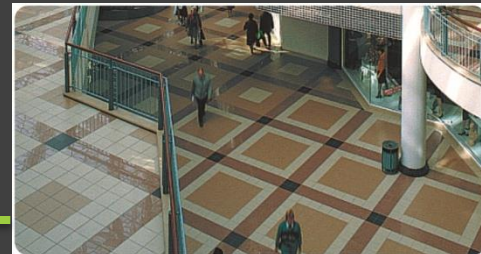
## Concrete & Mortar Additives

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## Tile Adhesives & Grouts

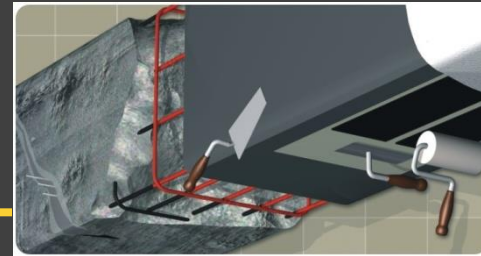
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# PRODUCT CATEGORIES

Repairing Materials & Paints

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Plasters & Paints

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Industrial Floorings

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# HEADQUARTERS' PREMISES IN GREECE



## Thessaloniki

Region: Ag. Athanasios

- Main Offices
- Production
- Warehouse



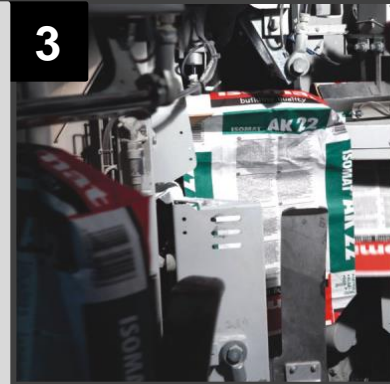
## Athens

Region: Oinofyta

- Offices
- Warehouse

# HEADQUARTERS' PRODUCTION

- Production capacity of mortars: 1500 t/day
- Production capacity of liquid products: 150 t/day



# PRODUCTION OF PU-PRODUCTS

In September 2012, a new, computer-controlled, manufacturing facility of ISOMAT went into operation.

In this facility, 1K polyurethane-based products are produced in a vertically integrated production process.





## WAREHOUSES...

- Total warehouse area in Thessaloniki and Athens: **105.000m<sup>3</sup>**

## ...& DISTRIBUTION

- Distribution ability: **500 orders/day**
- Loading ability: up to **1500 t/day**





# AFFILIATED COMPANIES

## ISOMAT ROMANIA S.R.L.

- Founded in 2000 in Bucharest, Romania.
- Exclusive trader and distributor of ISOMAT's products in the Romanian market.
- Since the end of 2013 it started producing concrete & mortar additives.



## ISOMAT INTERNATIONAL E.O.O.D.

- Founded in 2004 in Sofia, Bulgaria
- Exclusive trader and distributor of ISOMAT's products in the Bulgarian market.



# AFFILIATED COMPANIES

## ISOMAT D.O.O.

- Founded in 2005 in Belgrade, Serbia.
- Exclusive distributor of ISOMAT's products in the Serbian market.
- In March 2011, the new factory of ISOMAT in Simanovci, Belgrade started its operation.
- The total investment amounts to approx. 10 million Euros.



# AFFILIATED COMPANIES

## ISOMAT D.O.O.

### PRODUCTION

Production capacity of mortars: **450 t/day**

Production capacity of liquids: **90 t/day**

### WAREHOUSE

Total warehouse area: **14.400m<sup>3</sup>**

### DISTRIBUTION

Distribution ability: **120 orders/day**

Loading ability: up to **300 t/day**



# AFFILIATED COMPANIES

## ISOMAT YAPI KİMYASALLARI VE TİCARET ŞTİ.

- Founded in 2013 in Istanbul, Turkey.
- Exclusive trader and distributor of ISOMAT's products in the Turkish market.



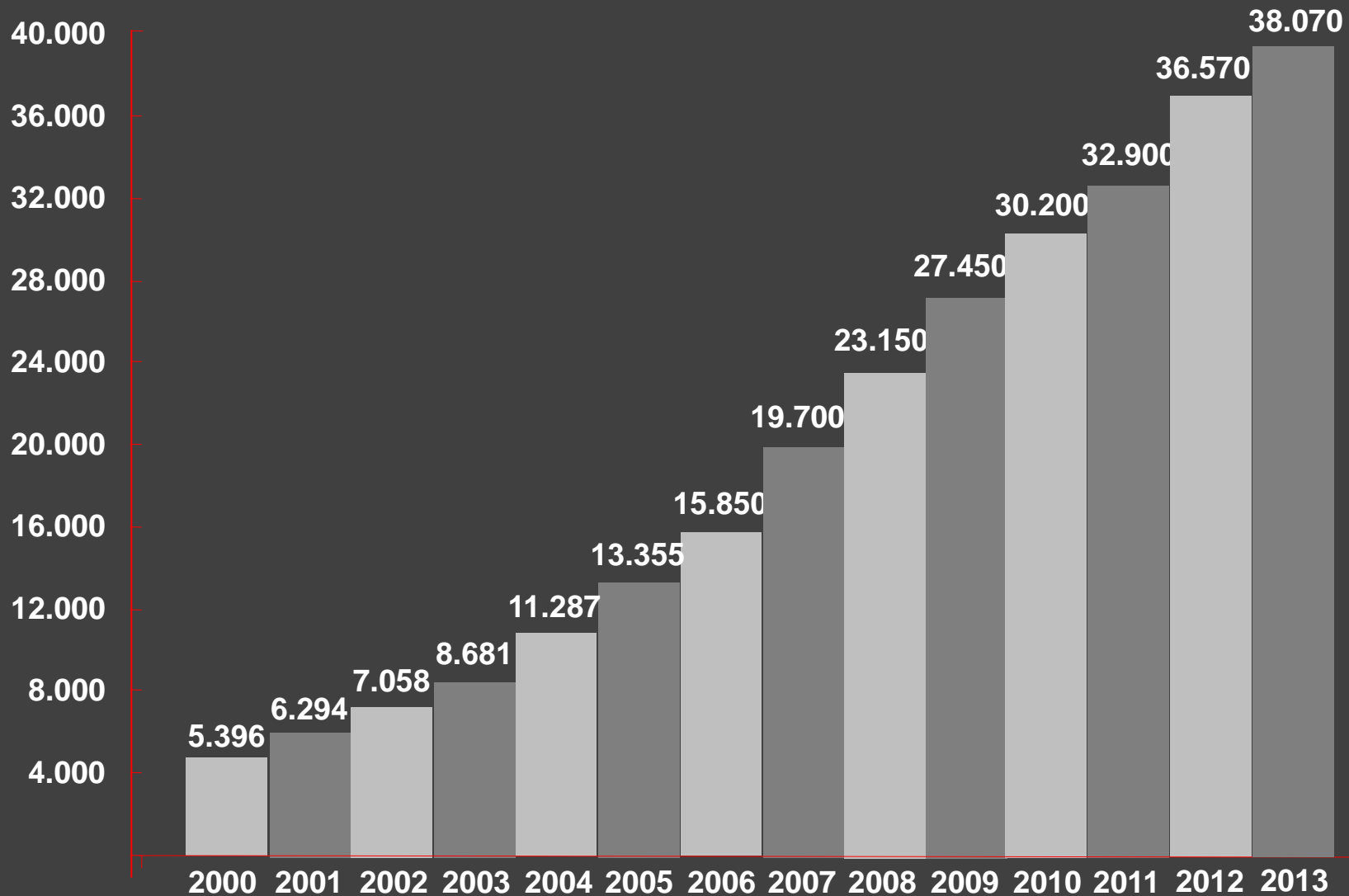
## REP. OFFICE

### ISOMAT REP. OFFICE RUSSIA

- Founded in 2013 in Moscow, Russia.
- Technical Support of existing customers and further development of the sales network in the Russian market.



# TOTAL INVESTMENTS



(the numbers are in thousand Euros)

# HUMAN RESOURCES

**GROUP:** 310 people

**MOTHER COMPANY:** 219 employees, 30 of whom are specialized engineers and chemists

**AFFILIATED COMPANIES:** 91 employees, 21 of whom are specialized engineers and chemists



# RESEARCH & DEVELOPMENT (R&D)

## Main priorities:

- Research & development of innovative products
- Constant improvement of the existing product portfolio

Because of its dedication to innovation, the company has also come up with new technologies:

- Dust-free Technology
- Nanopro Technology
- Micro-block Technology



# QUALITY CONTROL

Before reaching the market, ISOMAT products undergo continuous and rigorous tests by the scientific team of the company's Quality Control department, in order to ensure their excellent quality. When entering the market, ISOMAT products must be perfect in every way.

They must:

- a) offer a radical solution,
- b) be value-for-money,
- c) be easy-to-apply,
- d) endure in time, and
- e) give a highly aesthetic result.



ISOMAT is ISO-9001 certified for the design, development, production and distribution of its products.

ISOMAT's products are certified with the CE marking, according to the European Directive 305/2011.



# TECHNICAL SUPPORT

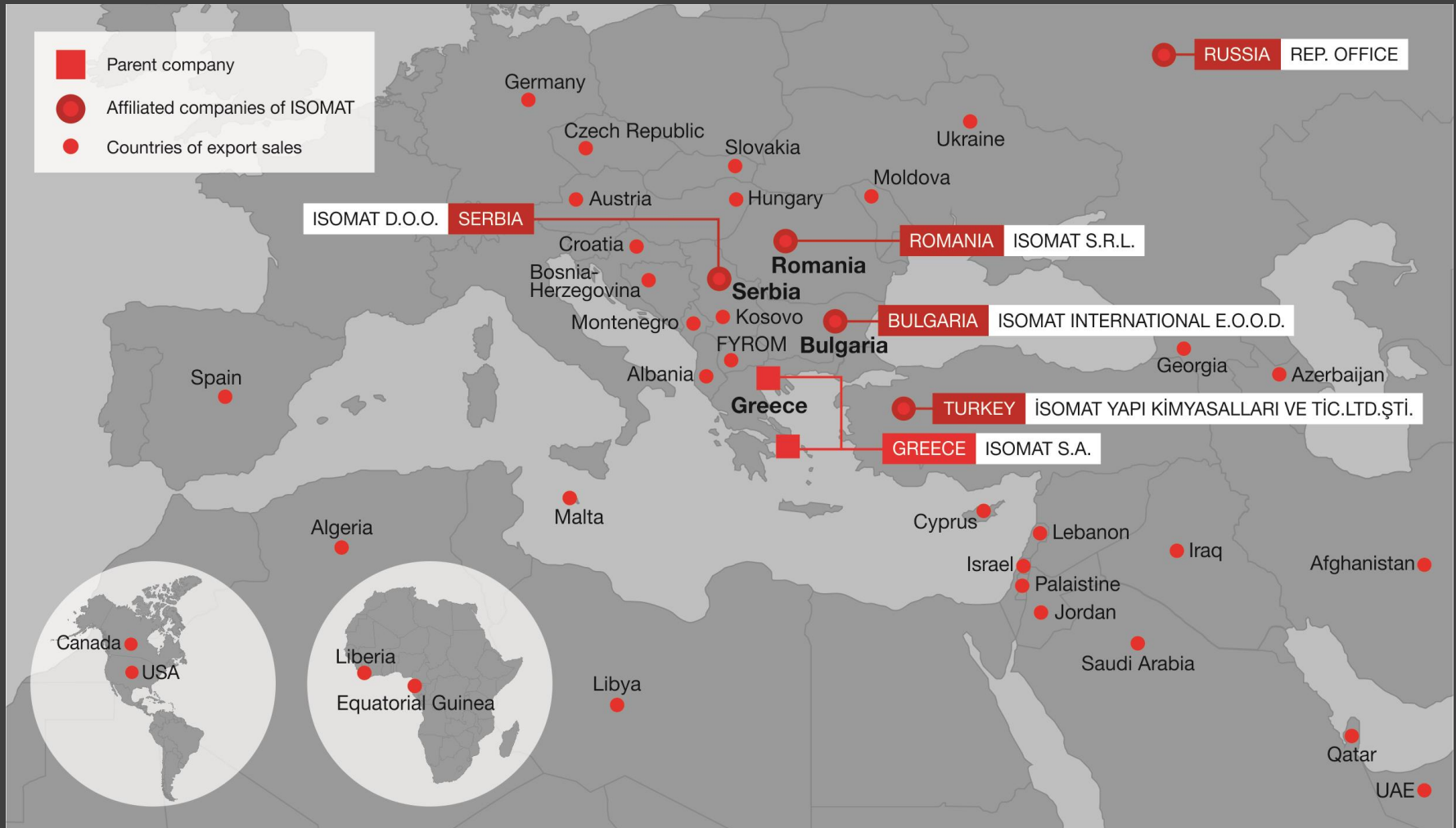
The highly specialized and experienced engineers of the Technical Support Department:

- provide technical support to professionals or individuals, through phone, e-mail or on site.
- conduct technical seminars about the properties and the correct application of ISOMAT products.

Additional information can be found at [www.isomat.eu](http://www.isomat.eu) and in the company's brochures.



# INTERNATIONAL SALES



• ISOMAT products are exported currently to **38** countries worldwide

# RETAIL MARKETING

## ISOMAT SHELVES



## ISOMAT POSTERS



## BROCHURES & SAMPLES



## STORE BRANDING



## ISOMAT BILLBOARDS



**Thank You  
For Your  
Attention!**